



Students Commission of Canada Annual Report



We are a national charitable organization that works and plays on the Traditional Territories of First Nations, Inuit, & Métis communities.



The 10-Year Strategy: Purpose, Pillars, Priorities and Culture



The Students Commission of Canada Statement of Purpose

Purpose: The SCC is a charitable organization that purposefully works with others to ensure that young people are valued, heard and their ideas for improving themselves, the lives of their peers and communities are put into action.

Our desired outcome: A world where all young people transition positively into a successful adulthood.

Our Four Pillars: Respect, Listen, Understand, Communicate™

Respect: We start with respect for the gift and strength that each person carries within: for young people, their idealism and their capacity to improve the world.

Listen: With respect as our foundation, we learn to listen. We listen not just with our ears, but with our heads, hearts and all of our senses. We listen actively, intensely, not just to words, but to silences, to deeds, to experiences.

Understand: To understand is to go beyond listening, to process what we have heard from others, to reflect upon the new knowledge and gifts given to us.

Communicate: The beginning of action, this is when the obstacles fall away. We create plans with others and implement them to make a positive difference in our world.



The 10-Year Strategy: Purpose, Pillars, Priorities and Culture

Our Strategic Priorities

Our focus is to stay small, incubate ideas directly with youth, and work in partnership in all projects with youth and other organizations. We focus on being a node in the web of Canadian organizations and institutions that promotes the exchange of knowledge and expertise among youth and organizations to promote all youth thriving in a healthy Canada.

Turn Knowledge into Action and Action into Knowledge

1. Capture knowledge and tell stories about what's working and not working for Canadian youth.
2. Increase and share the evidence-base for decision-making related to effective youth programming and development.
3. Young people generate and use evidence to take action on issues that matter to them.

Strengthen the Network

1. Champion youth-led initiatives, provide and advance youth opportunities to network with each other.
2. Work with others shape a positive future for all young Canadians.
3. Build capacity, connections and understanding among youth and organizations.

Strengthen our function as a Node in the Youth Well-Being Network

1. Continue to reflect upon, refine and execute our specific skill sets to contribute to the network purpose.
2. Continue to strengthen and diversify our funding sources to sustain our activities over longer periods of time without financial pressures.
3. Continue to hire young people and support our staff, volunteers with professional development.



Turn #KnowledgeIntoAction & #ActionIntoKnowledge

- **Sharing the Stories** : We continue to grow and expand our Sharing the Stories (StS) collaborative research and evaluation platform. We continued our relationship with the Youth Opportunities Fund (YOF) by supporting the onboarding of Cohort 6 and publishing an aggregate report for Cohorts 1-5.

We also onboarded a group of new organizations to the platform including Black Health Alliance, East Scarborough Storefront, Experiences Canada, Hastings Youth Collective Impact, Pathways to Education Canada, Planned Parenthood Toronto, Prince Edward County Youth Collective, Positive Space Network, Saskatoon Gang Strategy, BYTE Empowering Youth in Yukon, Saskatoon Housing Initiatives Partnerships, SHEATRE, Sistema Toronto, SLYE, Taking IT Global, Reach Out Centre for Youth, 3 Things Consulting, and Saskatoon Tribal Council. Over 300 unique programs and organizations have participated in the StS platform since 2011. Over 12,000 youth have submitted their unique perspectives to the platform.

- **Centre of Excellence for Youth Engagement (CEYE)** : We revitalized our Centre of Excellence for Youth Engagement by bringing together academic & policy maker partners to RBC's Next Great Social Innovator's Challenge (NGSI). The NGSI focussed on bringing together key stakeholders and RBC's career launch associates to identify ways to enhance youth voice uptake in decision-making in our country.
- **Longitudinal Youth Program Impact Study** : We worked with our StS subscribers and CEYE stakeholders to update our comprehensive ethics application to Queen's University. The ethics application was approved in November 2019 and will allow us to continue documenting and publishing the impact of youth programs through the Sharing the Stories platform.



Strengthen the Youth-Thriving Web through Networking

- **#CanadaWeWant Youth Conference and Movement** : We continued our partnership with RBC's Future Launch strategy. We received a generous \$100,000 donation to continue building the infrastructure of a year-long national youth movement focused on putting young people's ideas for improving themselves and their communities into action. The #CanadaWeWant conference was held February 25 – March 4. It culminated in a showcase event at Roy Thomson Hall downtown Toronto. We are also grateful for the continued support of Exchanges Canada in providing travel support for delegates to attend from across the country.
- **Youth Take Charge #ThisIsCanada** : We received one year of funding from the Department of Canadian Heritage to support a group of youth to explore the true history of Canada from the perspective of Canadians furthest away from opportunity. The project is focussed on looking at history curricula from the province and territories, and identifying improvements.
- **Youth Voice** : We supported a number of organizations and government departments in gathering and amplifying youth voice including: Environment and Climate Change Canada, Girl Guides of Canada, Immigration, Refugees, and Citizenship Canada (IRCC), International Experience Canada, Justice Canada, Mental Health Commission of Canada, Government of Ontario's Ministry of Children, Community, and Social Services, OCTEVAW, OPHEA, Pathways to Education Canada, RCMP, Sandbox Project, Toronto Public Health, Public Health Agency of Canada, UNICEF Canada, Wasaga Beach Youth Strategy, White Ribbon Canada, YMCA, and YMCA of Greater Toronto.





Strengthen the Youth-Thriving Web through Networking



- **Be the Program** : We continued to support our national network of local grassroots partners (12) in delivering our PHAC funded teen-dating violence intervention research project. The project was launched in Fall 2018 and continues until 2023. In 2019, we finalized the first version of the program curriculum and customized it for our local grassroots program partners.
- **Social Identity Formation & Mental Health** : We received multi-year funding from PHAC's Mental Health Intervention Program to build on our RCMP-funded social identity formation work. This allowed us to support the creation of 'Safer Spaces' in online and offline settings to focus on supporting youth-positive mental health.
- **National Youth Leadership Team (NYLT)** : We received multi-year funding from the Substance Use & Addiction Program to continue our work with Health Canada's NYLT on tobacco, vaping, and cannabis. The program is focussed on supporting youth in the development of their critical-thinking skills so that they can positively influence their peers health habits.

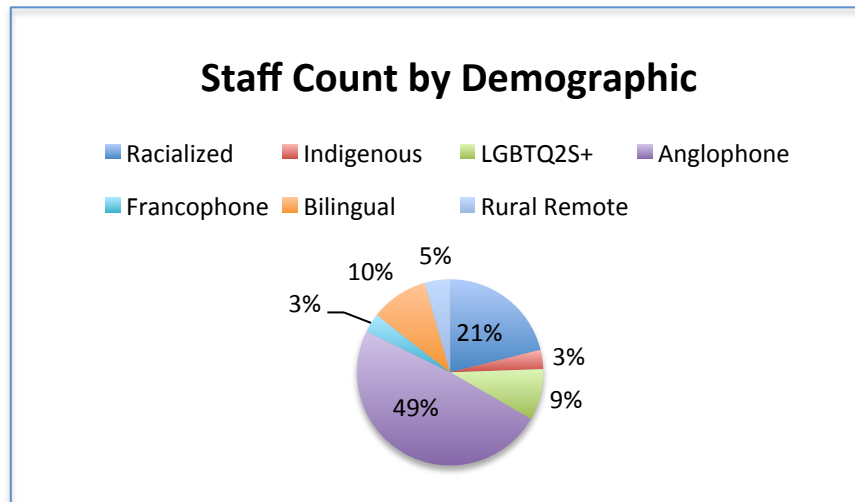
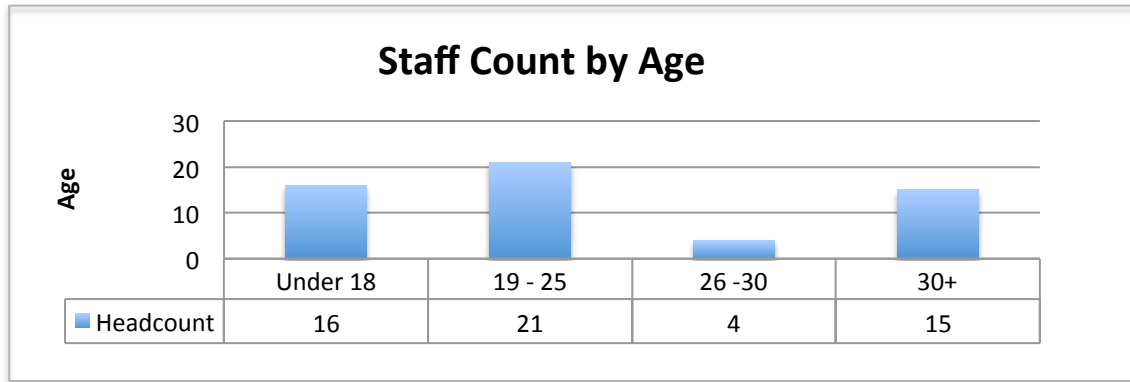


Strengthen the Node

- **10 Year-Strategic Plan** : As we scaled our programs across the country, we invested in professional development for our team members which focussed on enhancing the integrity of our shared systems and procedures. We also focussed on supporting our staff & volunteers to be better integrated across our various projects. We reached just over 100,000 youth, young adults, & adult allies across the country.
- **Diversified funding** : We moved from 91 to 93 distinct funding sources ranging from individual donations to multiyear program funding commitments.
- **Financial Systems and Procedures** : We eliminated our long-term cash flow challenges through the setup of a distinct reserve account and an intentional focus on ensuring timely payment from clients. Please take a look at the audited financial statements which compliment this report. The final slide of this report demonstrates how the organisation has moved to a place of long-term financial stability.
- **Team Demographics** : Throughout 2019, we employed 56 people. On December 31, 2019, we had 22 full-time equivalents (FTE). These people were employed through a mix of short-term, long-term and summer contracts.



Team Demographics



- **Staff Count by Age :** Young people under 30 accounted for the majority of our paid employees in 2019, with 16 young people under the age of 18.



	Revenue	Expenses	Excess of revenue over expenditures	Due to founding directors	General Fund Balance, beginning of year	General Fund Balance, end of year	SCC GICs
2019	2,081,386	2,036,715	44,671	0	16,957	61,628	108,940
2018	1,735,968	1,738,368	-2,400	0	19,357	16,957	107,586
2017	1,368,261	1,366,866	1395	0	17962	19357	86,750
2016	1,211,867	1,199,627.00	12240	0	5722	17962	85,778
2015	921,356	885,427	35929	0	-30,207	5,722	84,843
2014	914,639	853,103	61,536	0	-91,743	-30,207	83,707
2013	825,275	837,560	-12,285	51,728	-79,458	-91,743	82,025
2012	681,944	749,782	-67,838	51,728	-11,620	-79,458	80,000
2011	1,013,108	952,979	60,128	64,682	-71,748	-11,620	
2010	1,094,619	1,201,369	-106,750	77,068	35,002	-71,748	
2009	1,508,729	1,431,952	76,777	88,909	-41,775	35,002	
2008	1,465,939	1,451,311	14,628	100,230	-56,403	-168,460	
2007	1,227,144	1,115,087	112,057	111,054	-41,775	-56,403	
2006	1,716,720	1,654,750	61,970	121,356	-230,430	-168,460	
2005	1,746,775	1,693,191	53,584	121,356	-284,014	-230,430	
2004	1,547,784	1,597,036	-49,252	120,758	-234,762	-284,014	
2003	1,235,484	1,452,942	-217,458	164,015	-17,305	-234,763	
2002	1,704,434	1,692,162	12,272	164,015	-29,577	-17,305	
2001	2,359,061	2,360,152	-1,091	164,015	-28,486	-29,577	
2000	1,406,401	1,408,204	-1,803	164,015	-26,683	-28,486	
1999	796,842	800,310	-3,467	164,015			
1998	448,019	447,829	190	164,015			
1997	765,676	710,354	55,322	164,015			
1996	160,501	152,206	8,294	164,015			
1995	153,619	162,029	-8,410	164,015			
1994	294,115	276,142	17,973				
1993	25,467	31,467	-6,000				
1992	142,103	134,093	8,010				
1991	unincorporated						