



The Centre of Excellence for Youth Engagement

A network of partners: a collaboration of youth, academics,
youth organizations from across Canada led by The
Students Commission

www.engagementcentre.ca



Public communities
open delivery

VIRTUAL

Model building
Online workshops
Best practices
Web events

LIVE

Presentations
Workshops
Model building
Publications
Conferences

Policy advocacy

Collaborative work

Research secretariat

Youth

Core
partners

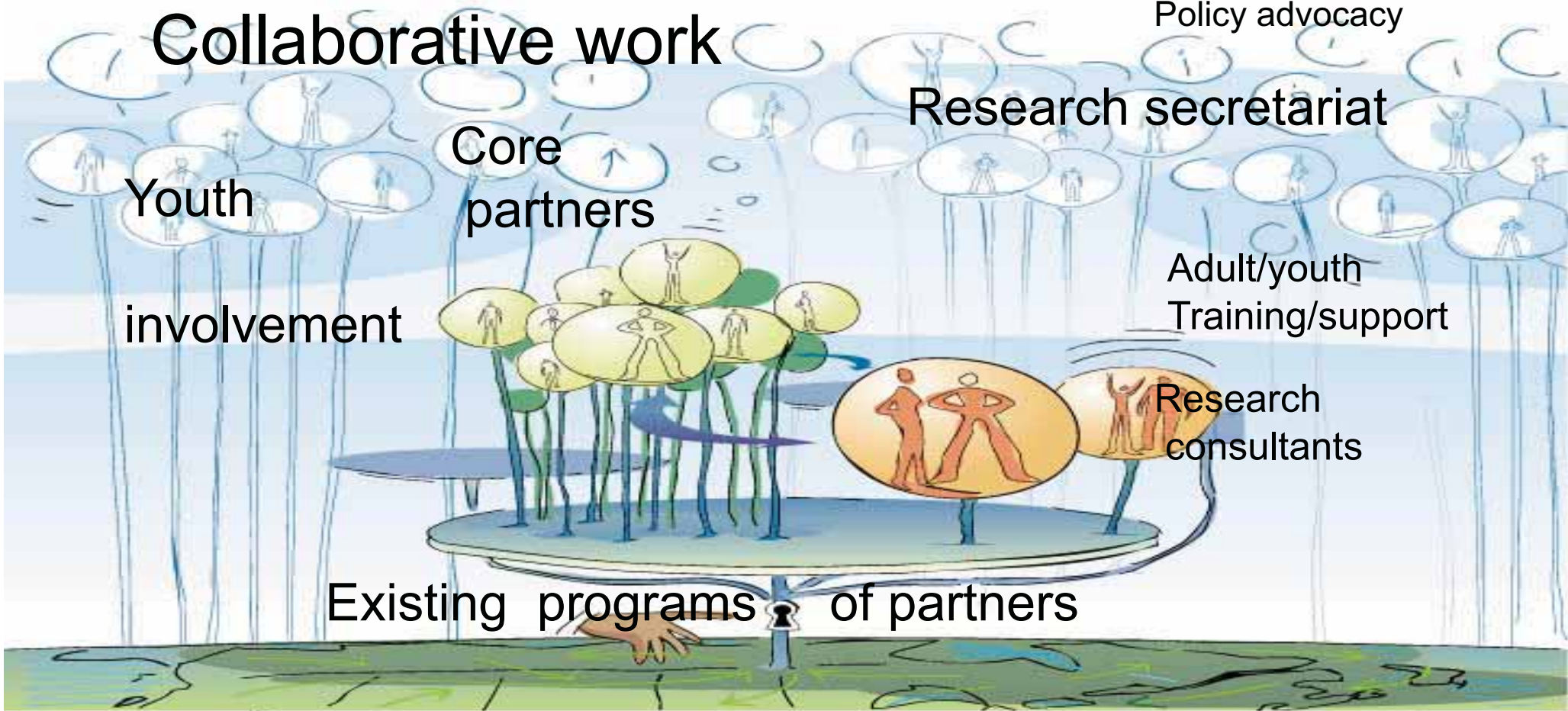
involvement

Adult/youth

Training/support

Research
consultants

Existing programs of partners





Four Key Frameworks

- Youth Engagement Framework
- Young Decision Makers
- Knowledge in Action
- Values



The Students Commission's Heart



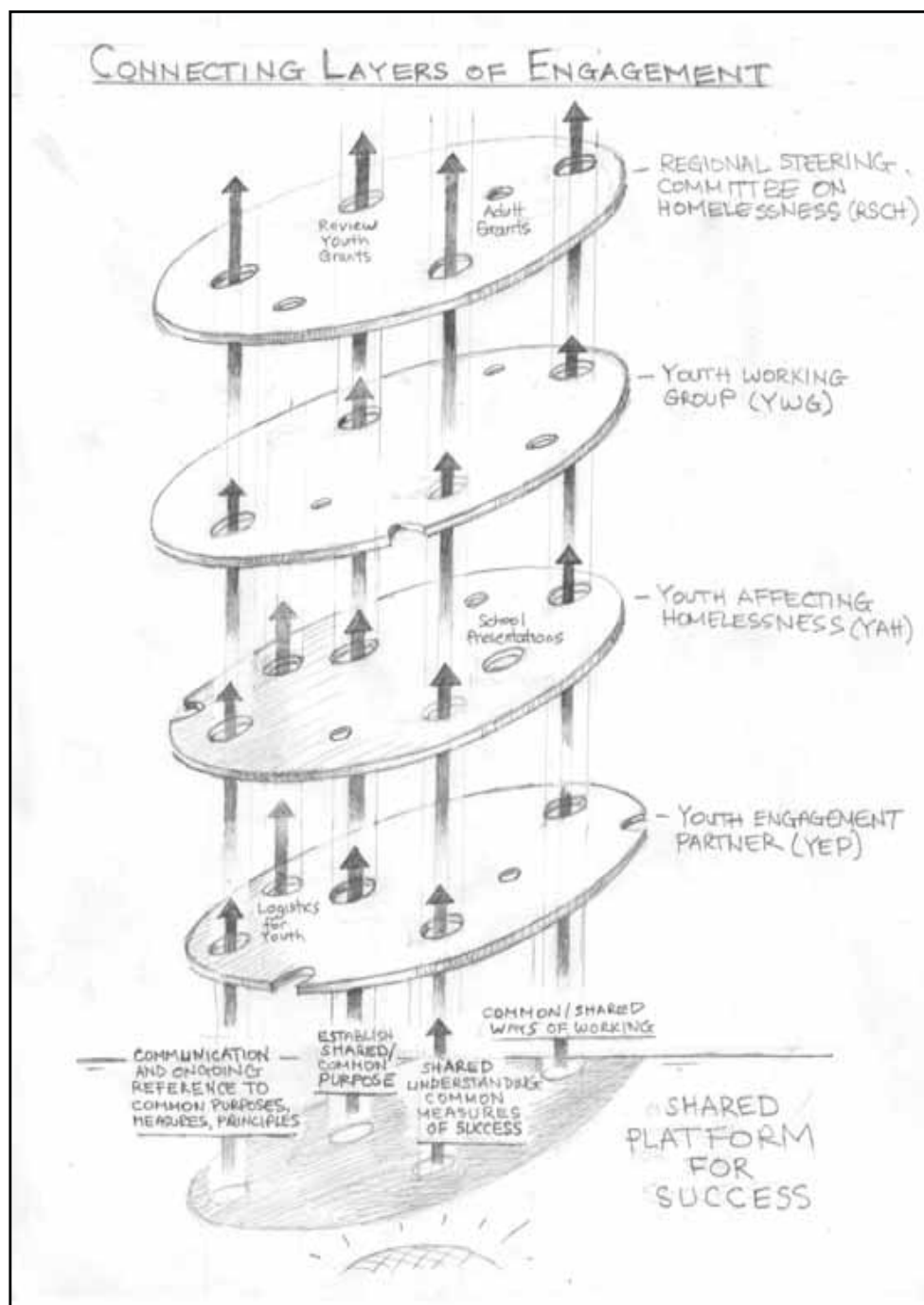
Respect
Listen
Understand
Communicate™





Key elements such as values and purpose need to be shared at all levels of engagement, but not all activities.

Be deliberate and transparent about who does what and why.

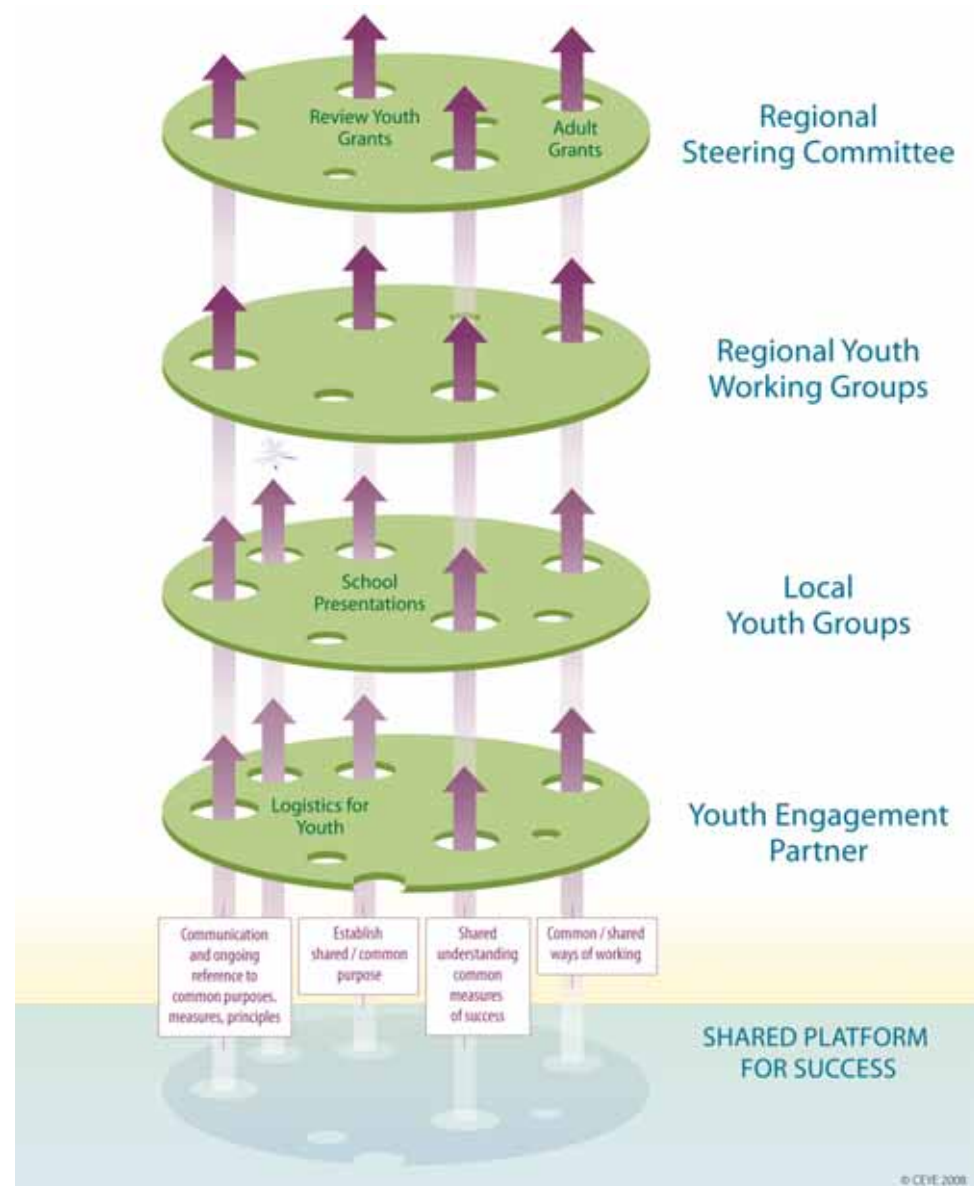




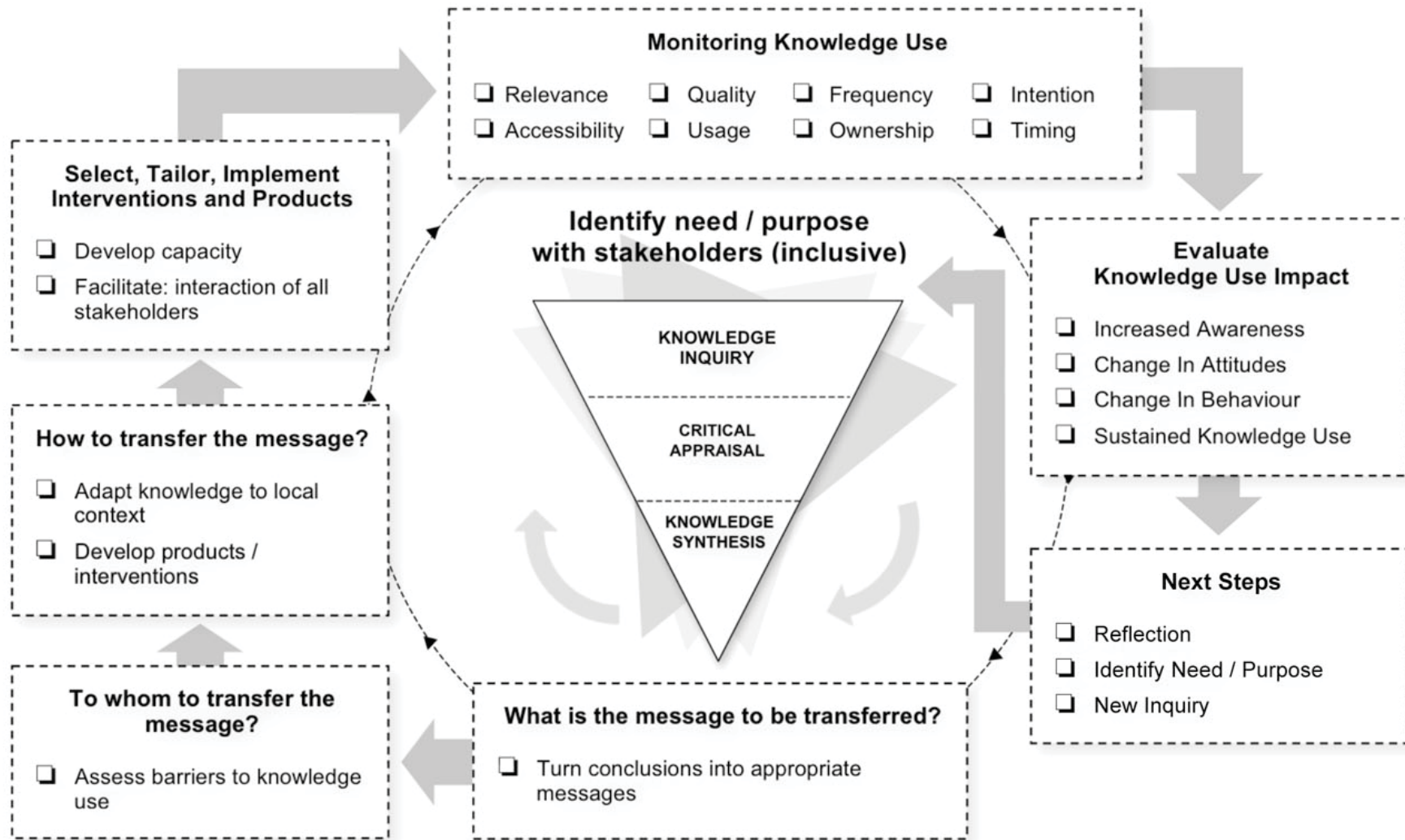
Alignment

Key elements such as values and purpose need to be shared at all levels of engagement, but not all activities.

Be deliberate and transparent about who does what and why.



Centres of Excellence for Children's Well-Being Knowledge in Action Model





- This “Knowledge in Action” Model is an adaptation of existing knowledge transfer and exchange models, created collaboratively by the four Centres of Excellence for Children’s Well-Being to describe the scope of their work as Centres.
- The model was developed from a commissioned review of existing literature and models conducted by Maureen Dobbins, RN, PhD for the Centres.
- The Centre’s Knowledge in Action Model draws on the following:
 - **Knowledge to Action**
 - Graham, I.D., Logan, J., Harrison, M.B., Straus, S.E., Tetroe, J., Caswell, W. et al., (2006). Lost in knowledge translation: time for a map? *Journal of Continuing Education in the Health Profession.*, 26(1), 13-24.;
 - **Knowledge Translation for Effective Consumers**
 - Tugwell, P. Santesso, N., O’Connor, A., Wilson, A. (2007) Knowledge translation for effective consumers. *Physical Therapy*, 87 (12), 1728-1738.
 - **Promoting Action on Research Implementation in Health Services (PARiHS)**
 - Kitson, A.L., Harvey, G., McCormack, B. (1998). Enabling the implementation of evidence based practice: A conceptual framework. *Quality in Health Care*, 7, 149-158.
 - **Evidence-Informed Policy and Practice Pathway**
 - Bowen, S., Zwi, A., (2005). Pathways to “evidence-informed” policy and practice: A framework for action. *PLoS Medicine*, 2(7), e166
 - **A Framework for Knowledge Transfer Strategy**
 - Lavis, J.N., Robertson, D., Woodside, J.M., McLeod, C.B., Abelson, J., and Knowledge Transfer Study Group. (2003). How can research organizations more effectively transfer research knowledge to decision makers? *Millbank Quarterly*, 81, 221-48.

The Young Decision Makers Project Model



Young Decision Makers (YDM)

Project: Your Project

LEGEND

- Completed
- Underway
- Not started

Discussing Issues

- Materials for young people to inform and explore with others.
- Space for exploring and communicating ideas.

Decision Making

- Deciding how we decide.
- YDM positions on topics.
- Defining our voice to others.

CHILDREN AND YOUTH CONSTITUENCY BUILDING

- Choosing how youth participate and/or are chosen as Reps.
- Ensuring Reps consult and represent diverse youth.
- Creating action opportunities to involve other youth.

Inform Policy Makers

- Recommendations to governments, businesses and youth organizations.
- Reporting responses back to members.

Studying Issues

- Identifying the issues related to the topic.
- Gathering research: our own experience, others' experience and science.

WIDESPREAD PARTICIPATION

Action : Child and Youth Programs

- INITIATOR:** Action or idea identified by a young person or organization to explore.

- SUSTAINER:** Acting upon some of the recommendations and evaluating.

SUPPORTS

Sustainers: new action steps



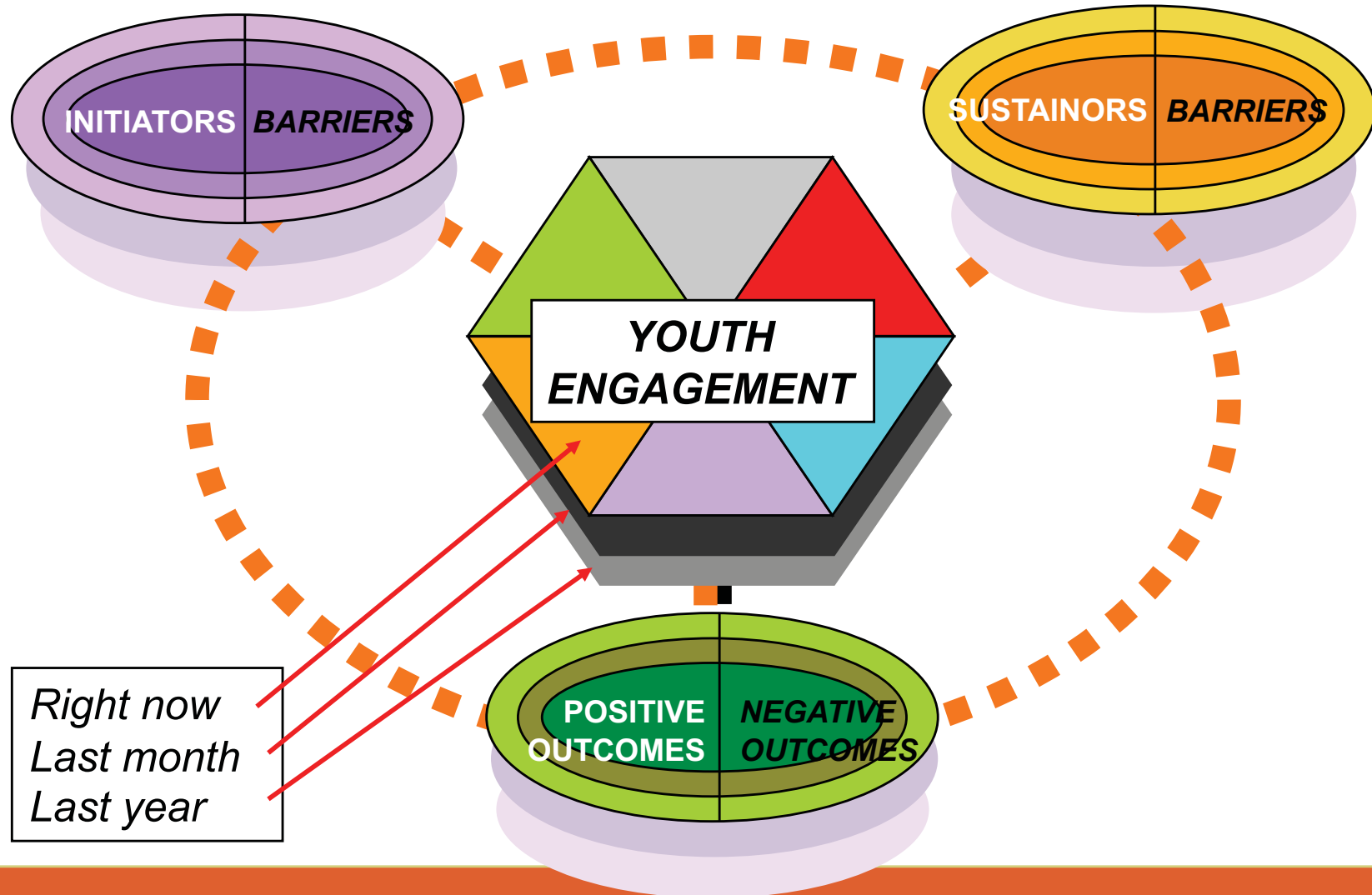


What is Youth Engagement?

- Youth engagement is the **meaningful and sustained involvement of a young person** in an activity, focusing outside the self.
- Engagement has **cognitive, emotional, and behavioural components**. Head, heart, feet.



Youth Engagement Framework





Levels of looking at engagement

INDIVIDUAL

INDIVIDUAL

SOCIAL

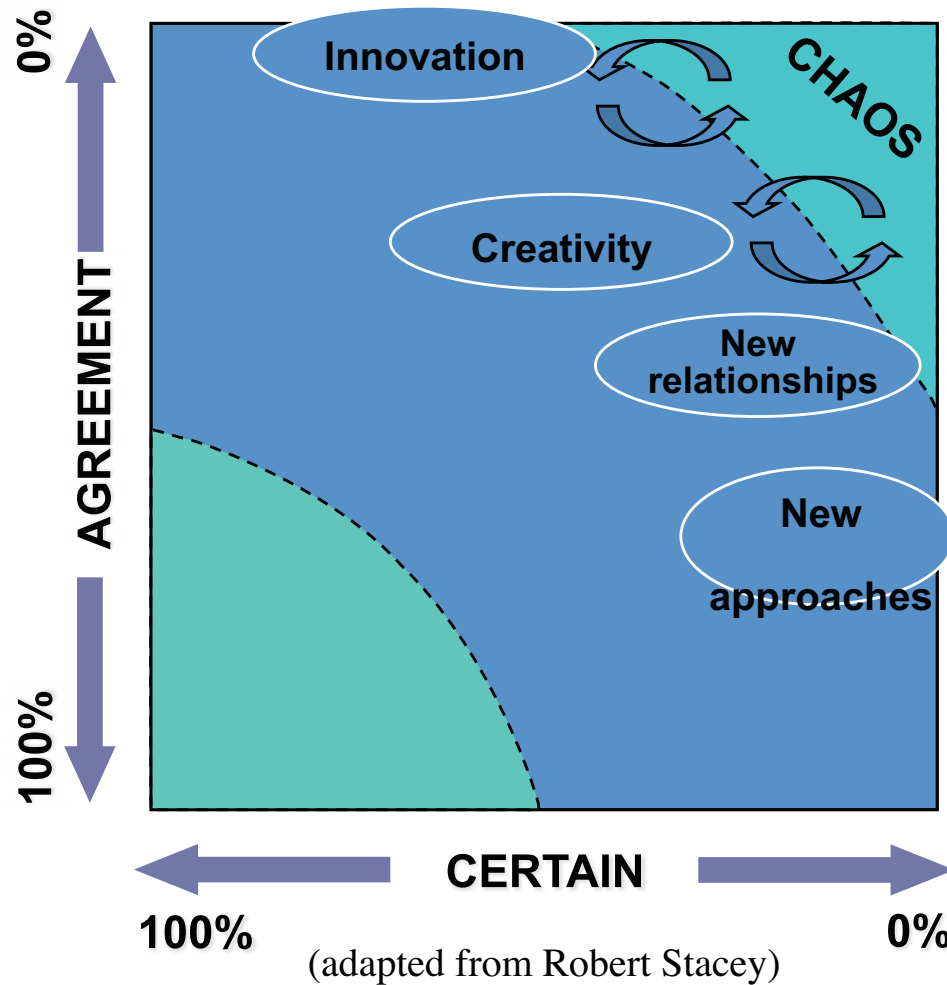
INDIVIDUAL

SOCIAL

SYSTEM



Where we work best?



I like it when I don't know where we're going when we start.



not at all a little bit so-so quite a bit totally

I like it when people don't all think the same way.



not at all a little bit so-so quite a bit totally



Youth-Adult Partnership a new public idea from mentor, coach, support, teach to partner



Youth



Adult



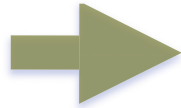
Partnership





Health Behaviours in School-Aged Children Study

Youth or Adult
Initiated



Knowledge
Sharing



Informs
Policy





Tobacco Control Advisory



- Longest standing federal youth advisory group
- Youth and Young Adults
- Advise on confidential matters





Facilitating Knowledge Exchange

- Third-party ngo facilitation
- Processing science, policy, regulations, lived experience
- Doing research and taking action





YMCA: Planning, Research & Program



Effective Adults Today

1

Ask

Ask questions of youth before making plans.

4

Get Results

Get better program results when youth say they felt involved in plans, decisions

2

Check

Check their own negative assumptions about youth.

5

Partner

Set common goals with youth for mutual benefit.

3

Explain

Explain right away if a youth idea cannot or will not happen.

6

Stay real

Stay true to who they are, are authentically present

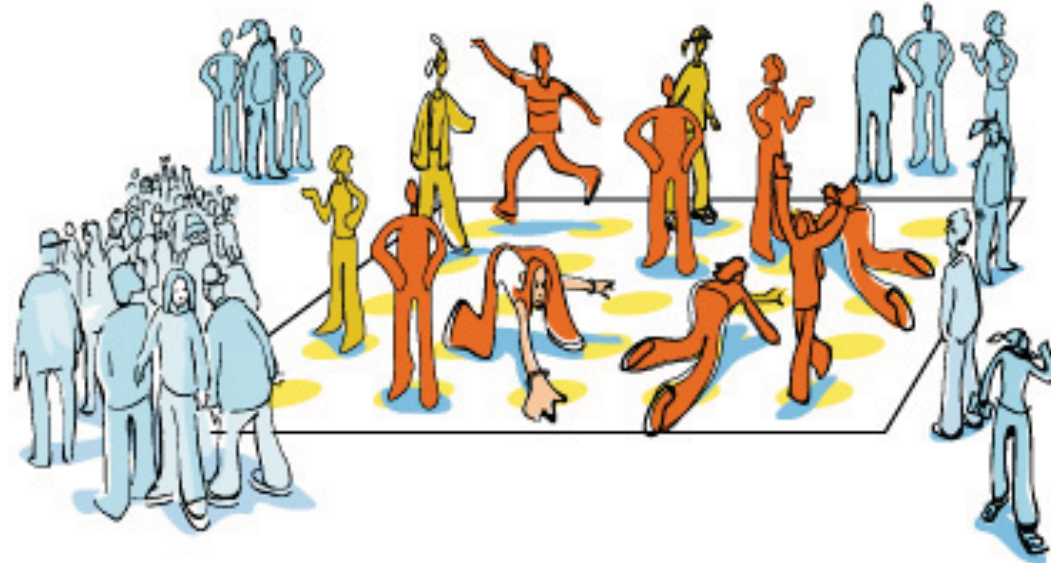


Key Learning with YMCA

— various purposes

- Research as tool for engagement
- Research as program evaluation
- Research as contributing to a body of knowledge

These were the project streams for integrating research, engagement and knowledge exchange when working with partners.



**Opportunity to
get involved**



**Not
Engaged**



**Somewhat
Engaged**



**Highly
Engaged**



Who benefits?

Research shows engagement benefits all youth, including disadvantaged youth but advantaged youth are participating more....Breadth of opportunity and participation increases the benefits.



Engagement Framework



The Framework can be adapted for specific programs.

In summary, the Centre can assist with youth engagement in the following ways:

- Access to Young Decision Makers Network
- Strategy, policy development and implementation services, including training
- Support for youth engagement activities: events, advisory boards, youth consultations
- Program evaluation
- Customized research related to youth engagement
- Targeted literature reviews and summaries

Contact us: 416 597 8297 or stoney@tgmag.ca
www.studentscommision.ca www.engagementcentre.ca



Presentation Content Checklist

- Youth Engagement Framework
- Young Decision Makers Model & Network
- KTE: processing, closer to generation of knowledge, better the uptake
- Values: 4 Pillars, \$10 story
- Definition: Head, Heart, Feet and Spirit
- Significance of Diversity of Experience
- Alignment
- Influence: CPH0, HBSC stories
- Inclusive: cultural competency, closing gaps
- Messiness Factor
- Co-creation: youth adult partnerships (re-write the language of student-led)